



October's Technical Session - XBRL and Enhanced Business Reporting

Host: IMA Peninsula-Palo Alto and Silicon Valley chapters
Location: Michael's @ Shoreline
2960 North Shoreline Boulevard, Mountain View, CA
When: Tuesday, October 17, 6:00pm
Phone: (650) 962-1014 (restaurant)
Prices: IMA Members \$28; Non-Members \$35, Student Members \$16; Student Non-Members \$20

RSVP: Reservations required by October 12! Please send an E-mail to m.vanroy@att.net. We will then forward you an Evite with more specific instructions for meal choice, guests, payment, etc.

Please note that this is not the normal Silicon Valley meeting time/location. From Highway 101 take the Shoreline Blvd., exit toward the bay. Pass the Shoreline Amphitheatre, guard tower, and go around the golf course. You will still be on North Shoreline Blvd. The road will narrow, and you may think you have gone too far, but you have not. Take this road until you cannot take it any farther and the restaurant is on your left.

Topic: **XBRL and Enhanced Business Reporting** (One+ Hour CPE/CED Credit may be applied)
Speaker: Greg Zegarowski, President, Financial Leadership Corporation

XBRL (eXtensible Business Reporting Language) turns text-based information into documents that is retrievable, searchable, and can be analyzed through automated means. As a language for the electronic communication of business and financial data, XBRL is an evolution to a next level of business reporting around the world. As our objective is to provide information on the next big developments in the workplace, join us to learn about this new language that provides major benefits in the preparation, analysis and communication of business information.

Do not forget to bring your business cards for the door prizes. Bring a friend or two, then you will be eligible for a special additional drawing!

Hope to see you there!

It would be a shame if you missed this meeting.

Reservation and Deposit are definitely required before Thursday, October 12, 2006!

Questions call Gregg Rose at (408) 242-3603, or Kimberly Casey at (408) 986-1990 ext. 121.

Your cost may be tax deductible, per rules for itemized deductions.

Cancellation Policy: If for some unforeseen event that you need to cancel, please inform us with 24 hours in advance to receive a refund